

Effort Minimization & Physical Activity Behavior

Matthieu Boisgontier, MSKin, MSPT, PhD, HDR – June 17, 2021 – LIBM

OVERVIEW

1. Who is presenting today?
2. Physical inactivity
3. Dual-process models
4. Automatic attraction toward effort minimization
5. Executive control of physical activity
6. Retraining automatic processes

1. WHO IS PRESENTING TODAY?

1.1. Academic background



Kinesiology

BSc
MSc



Physiotherapy

BSc
MSc
CAS



Neuroscience

MSc

PhD

Post-doctorates



Assistant Professor



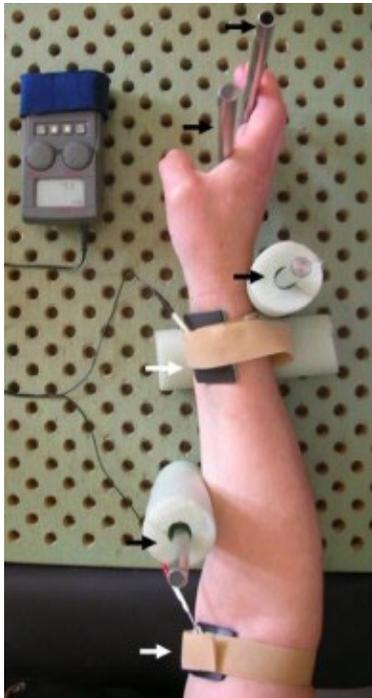
Faculty of Health Sciences

School of Rehabilitation Sciences

1. WHO IS PRESENTING TODAY?

1.2. Clinical background

Hand Rehabilitation



Neurorehabilitation



Geriatrics



Private Practice



Hydrotherapy



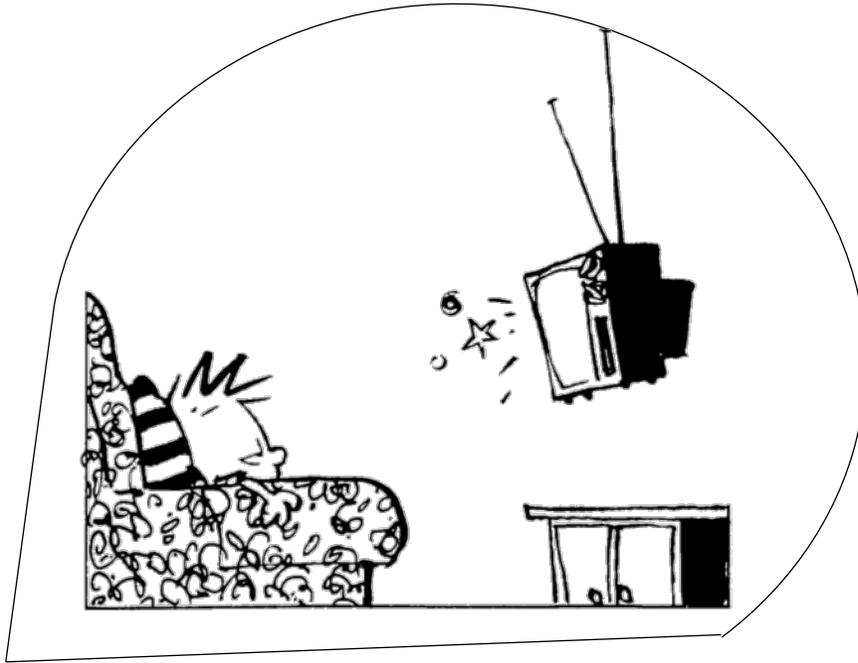
1. WHO IS PRESENTING TODAY?

1.3. Research topics



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2. PHYSICAL INACTIVITY



THE LANCET

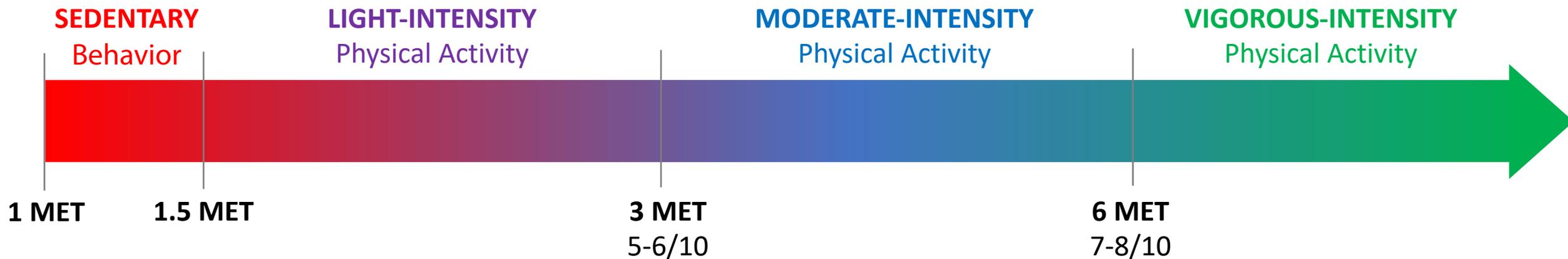
The pandemic of physical inactivity: global action for public health

2. PHYSICAL INACTIVITY

2.1. What are we talking about?

PHYSICAL ACTIVITY

Any **bodily movement** produced by skeletal muscles that requires **energy** expenditure.



1 METabolic Equivalent = **O₂ consumption** at rest = 3.5 ml kg⁻¹ min⁻¹

2. PHYSICAL INACTIVITY

2.1. What are we talking about?

SPORT

Subcategory of physical activity
Performed within a **set of rules** and undertaken as part of leisure or competition

EXERCISE

Subcategory of physical activity
Planned, structured, repetitive, & purposeful
Objective: Improving or maintaining **physical fitness**

2. PHYSICAL INACTIVITY

2.1. What are we talking about?

Physical **in**activity

An **insufficient** physical activity level
to meet physical activity **recommendations**.

2. PHYSICAL INACTIVITY

2.2. WHO recommendations

Adults & Older adults

At least **60** minutes a day



moderate- to vigorous-intensity physical activity across the week; most of this physical activity should be aerobic.



At least **60** minutes a day



moderate- to vigorous-intensity physical activity across the week; most of this physical activity should be aerobic.



At least **150 to 300** minutes moderate-intensity aerobic physical activity **or** at least **75 to 150** minutes vigorous-intensity aerobic physical activity





or an equivalent combination throughout the week

At least **150 to 300** minutes moderate-intensity aerobic physical activity **or** at least **75 to 150** minutes vigorous-intensity aerobic physical activity





or an equivalent combination throughout the week

On at least **3** days a week



vigorous-intensity aerobic activities, as well as those that strengthen muscle and bone should be incorporated.



On at least **3** days a week



vigorous-intensity aerobic activities, as well as those that strengthen muscle and bone should be incorporated.



At least **150** minutes a week moderate-intensity aerobic physical activity





At least **150 to 300** minutes moderate-intensity aerobic physical activity **or** at least **75 to 150** minutes vigorous-intensity aerobic physical activity





or an equivalent combination throughout the week

At least **150 to 300** minutes moderate-intensity aerobic physical activity **or** at least **75 to 150** minutes vigorous-intensity aerobic physical activity





or an equivalent combination throughout the week

Children & Adolescents (5–17 years)
living with or without disability

Pregnant & Postpartum Women

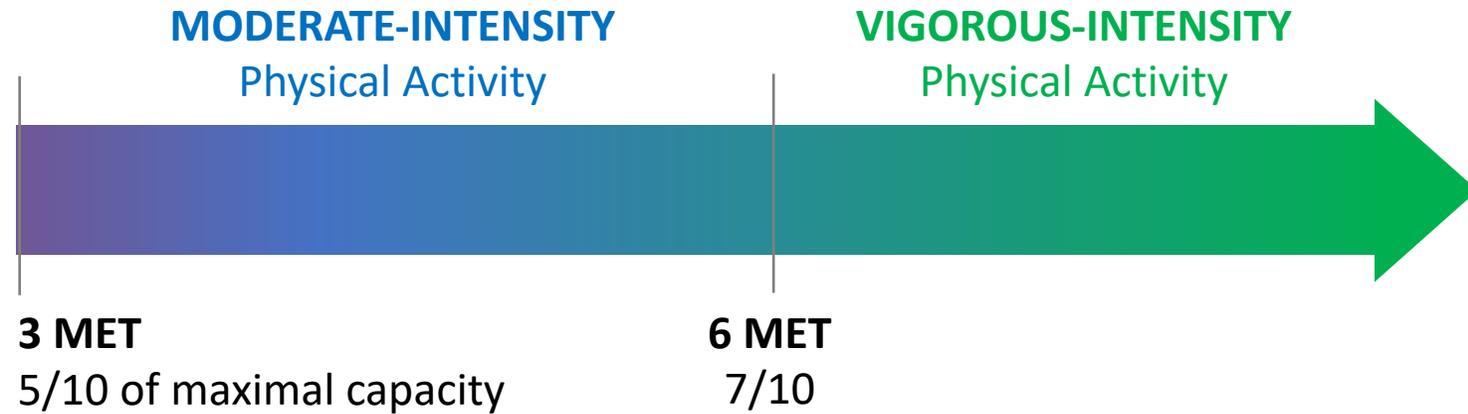
Cancer survivors
People living with **hypertension, type-2 diabetes, HIV, disability**

2. PHYSICAL INACTIVITY

2.2. WHO recommendations



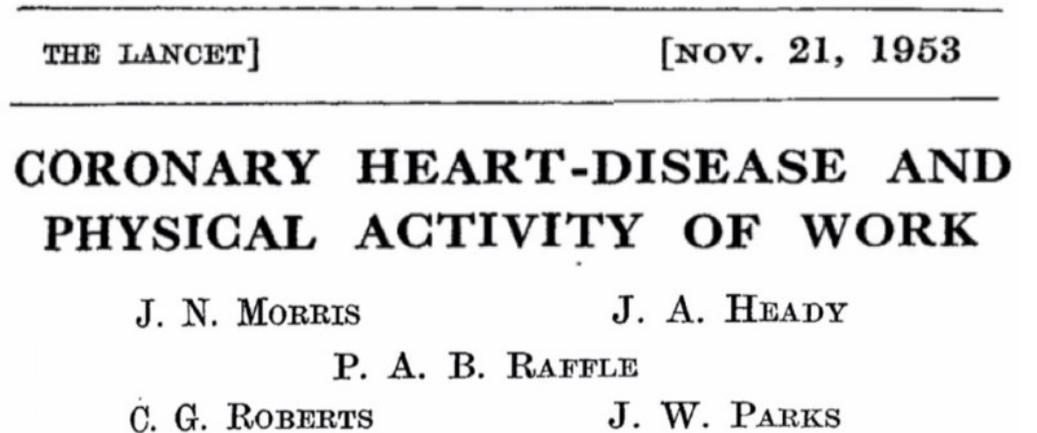
Moderate-to-Vigorous Physical Activity (MVPA)



2. PHYSICAL INACTIVITY

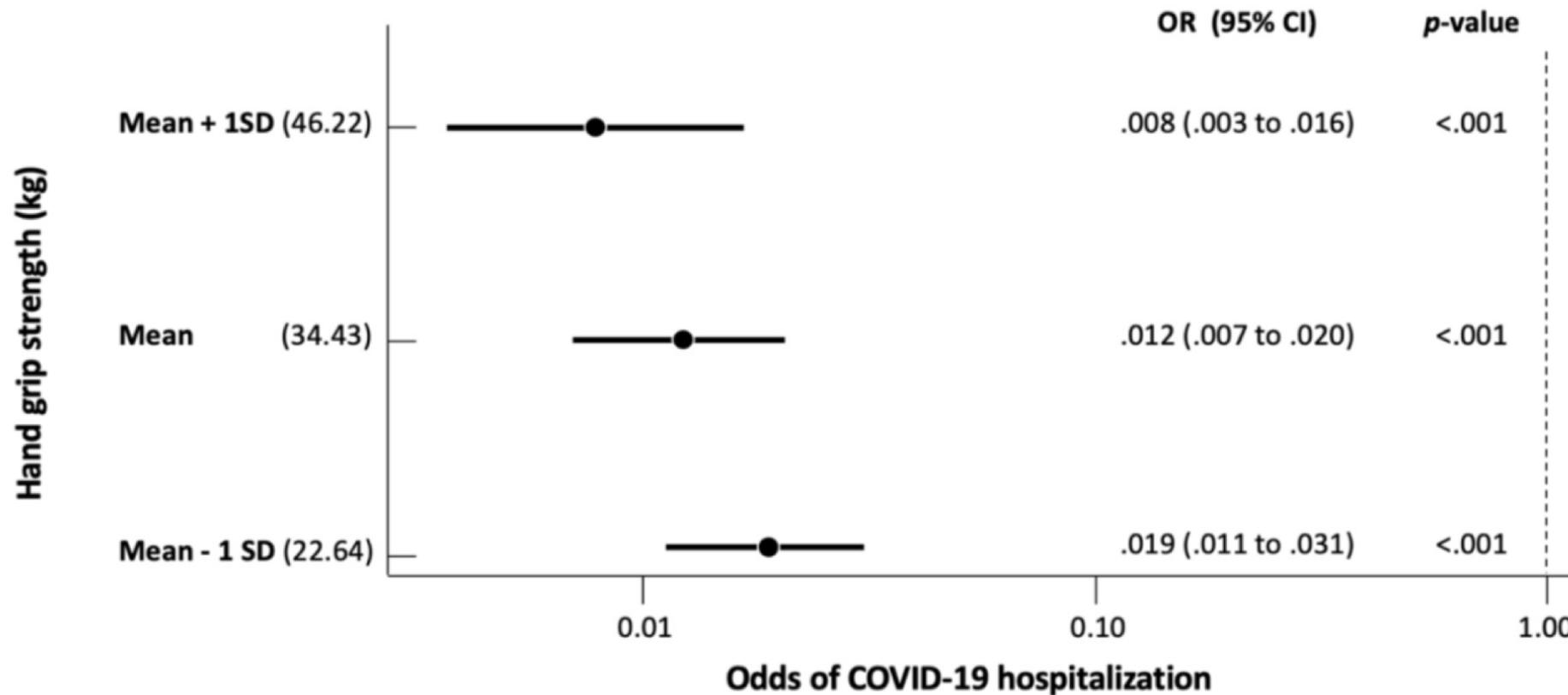
2.3. Why such recommendations?

- ↑ Cardiovascular Diseases
- ↑ Breast & Colon Cancer
- ↑ Type 2 Diabetes
- ↑ High Blood Pressure
- ↑ Overweight & Obesity
- ↑ Arthritis
- ↑ Depression
- ↑ Dementia
- ↑ Falls
- ↓ **Life Expectancy**



2. PHYSICAL INACTIVITY

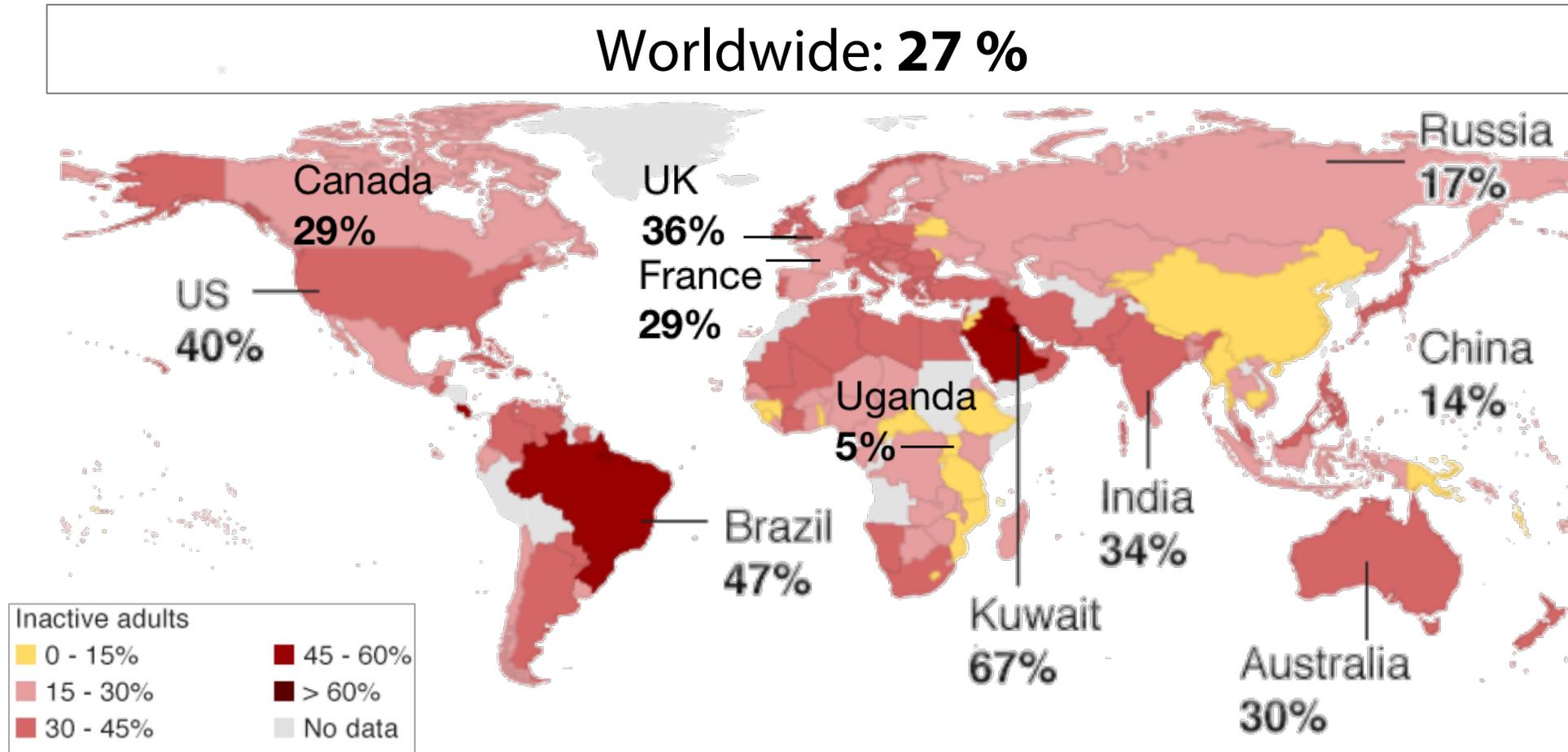
2.3. Why such recommendations?



N = 36,000
> 50 years

2. PHYSICAL INACTIVITY

2.4. How does it look like?

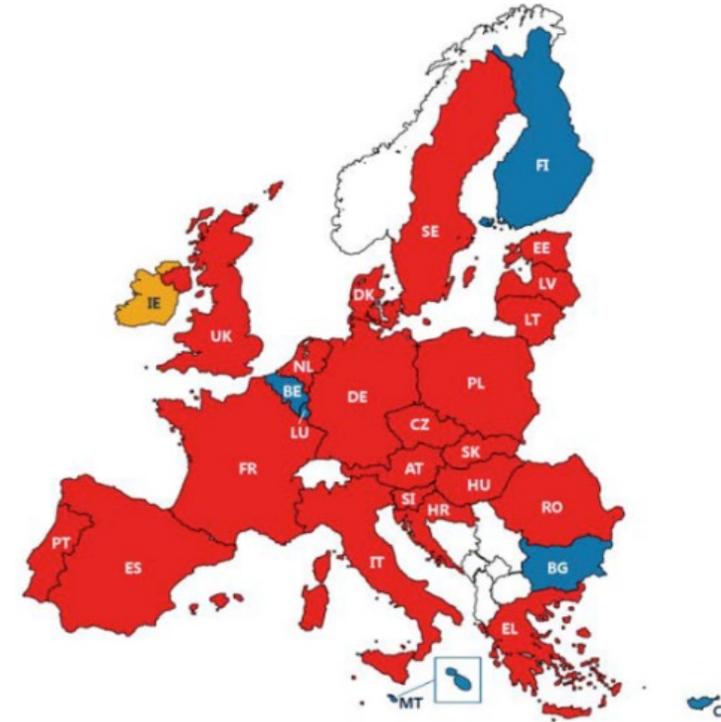


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2. PHYSICAL INACTIVITY

2.4. How does it look like?

Evolution 2013 – 2017

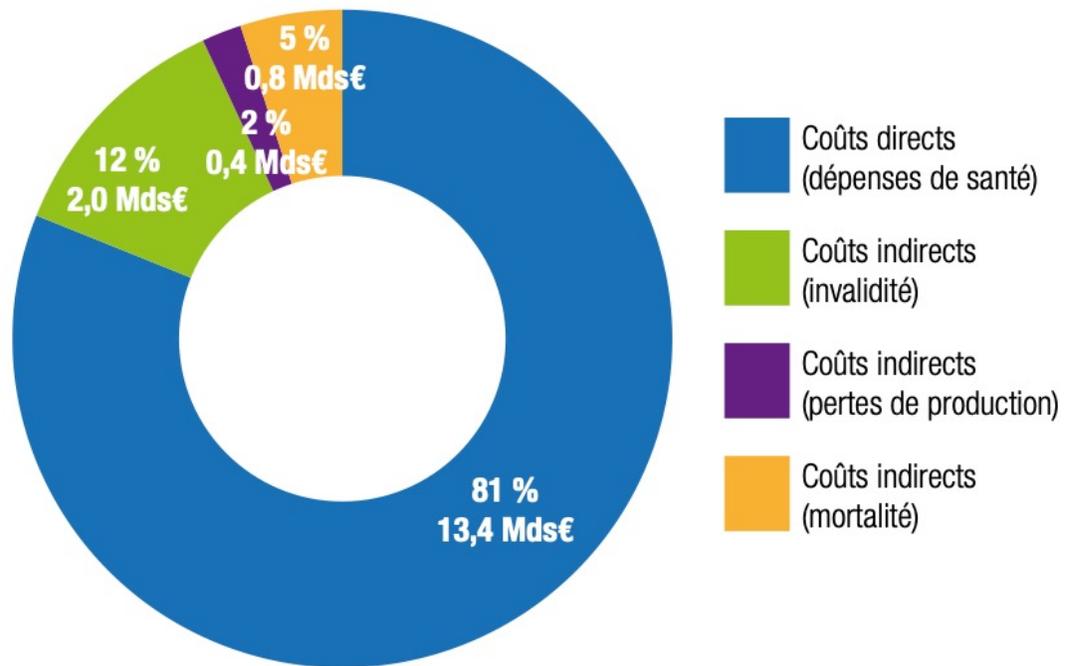


Despite gradually **scaling up actions promoting physical activity**,
we are **becoming less active**.

From **2010 to 2016**, the number of inactive adults has **increased by 5% worldwide**,
now affecting more than **1.4 billion** people.

2. PHYSICAL INACTIVITY

2.5. Cost of physical inactivity



€17 billion



Estimated cost of physical inactivity
in France by type of cost (direct vs. indirect)

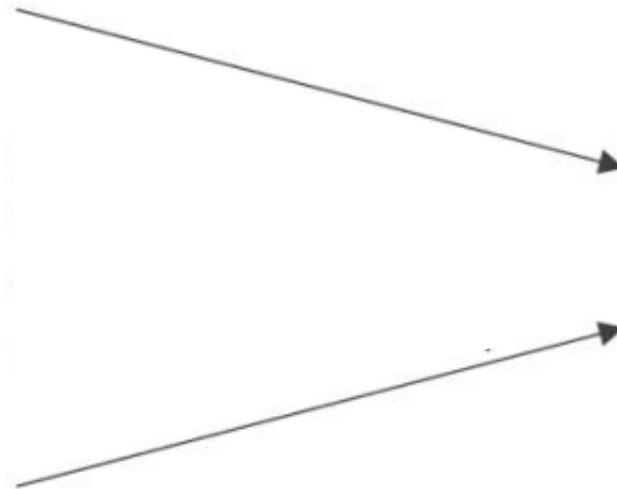
3. DUAL-PROCESS MODELS

Automatic processes

Affective reactions
Approach-avoidance

Controlled processes

Reasoned attitudes
Explicit intentions



**Health-Related
Behavior**

3. DUAL-PROCESS MODELS

3.1. Controlled & Automatic processes

Controlled processes

- Rely on higher brain functions
- Slow
- Deliberative
- Require cognitive resources
- Involve conscious awareness

Automatic processes

- Rely on learned associations
- Faster
- Initiated unintentionally
- Tax cognitive resources to a much lesser extent
- Do not require conscious awareness

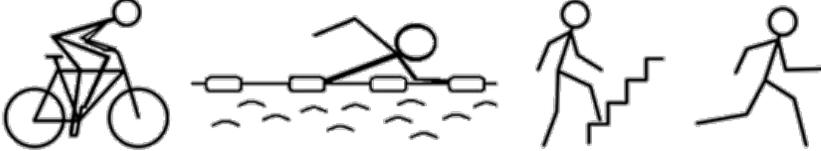


Implicit Association Test (IAT)

3. DUAL-PROCESS MODELS

3.1. Controlled & Automatic processes

Implicit Association Test (IAT)

	Category	Items
Evaluation	Good	Delight, Fabulous, Smiling, Fantastic, Cheer, Triumph, Appealing, Celebrate
	Bad	Ugly, Nasty, Disgust, Abuse, Scorn, Angry, Annoy, Hatred
Concepts	Physical activity	
	Sedentary behavior	

Sort words or images into categories that are on the left and right side of the computer screen

3. DUAL-PROCESS MODELS

3.1. Controlled & Automatic processes

Press "E" for
Physical activity

Press "I" for
Sedentary behavior



Press the "e" key if the word belongs to the category on the left

If you make a mistake, a red X will appear. Press the other key to continue.



Press "E" for
Bad

Press "I" for
Good

Fabulous

Press the "i" key if the word belongs to the category on the left

If you make a mistake, a red X will appear. Press the other key to continue.



3. DUAL-PROCESS MODELS

3.1. Controlled & Automatic processes

Press "E" for
Bad
or
Physical activity

Press "I" for
Good
or
Sedentary behavior

Disgust

If you make a mistake, a red **X** will appear. Press the other key to continue.

Press "E" for
Bad
or
Sedentary behavior

Press "I" for
Good
or
Physical activity

Disgust

If you make a mistake, a red **X** will appear. Press the other key to continue.

3. DUAL-PROCESS MODELS

3.1. Controlled & Automatic processes

Implicit Association Test

Take a Demo Test
Background
Tech Support
The Scientists
Project Implicit

Take a Demo Test

Age	Age (young-old IAT). This IAT requires the ability to distinguish old from young faces. This test often indicates that people have automatic preference for young over old.
Sexuality	Sexuality (Gay-Straight IAT). This IAT requires the ability to distinguish words and symbols representing gay and straight people. It often reveals an automatic preference for straight people relative to gay people.
Weight	Weight (Fat-Thin IAT). This IAT requires the ability to distinguish faces of people who are obese and people who are thin. It often reveals an automatic preference for thin people relative to fat people.
Race	Race (Black-White IAT). This IAT requires the ability to distinguish faces of European and African origin. It indicates that most people have an automatic preference for white over black.
Countries	Countries ('Canada-United States' IAT). This IAT requires the ability to recognise photos of national leaders and other national icons. The results revealed by this test provide a new method of appraising nationalism.
Skin-tone	Skin-tone (Light Skin-Dark Skin IAT). This IAT requires the ability to recognise light and dark-skinned faces. It often reveals an automatic preference for light-skin relative to dark-skin.
Gender	Gender (Gender-Science IAT). This IAT often reveals a relative link between humanities and females and between science and males.

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3. DUAL-PROCESS MODELS

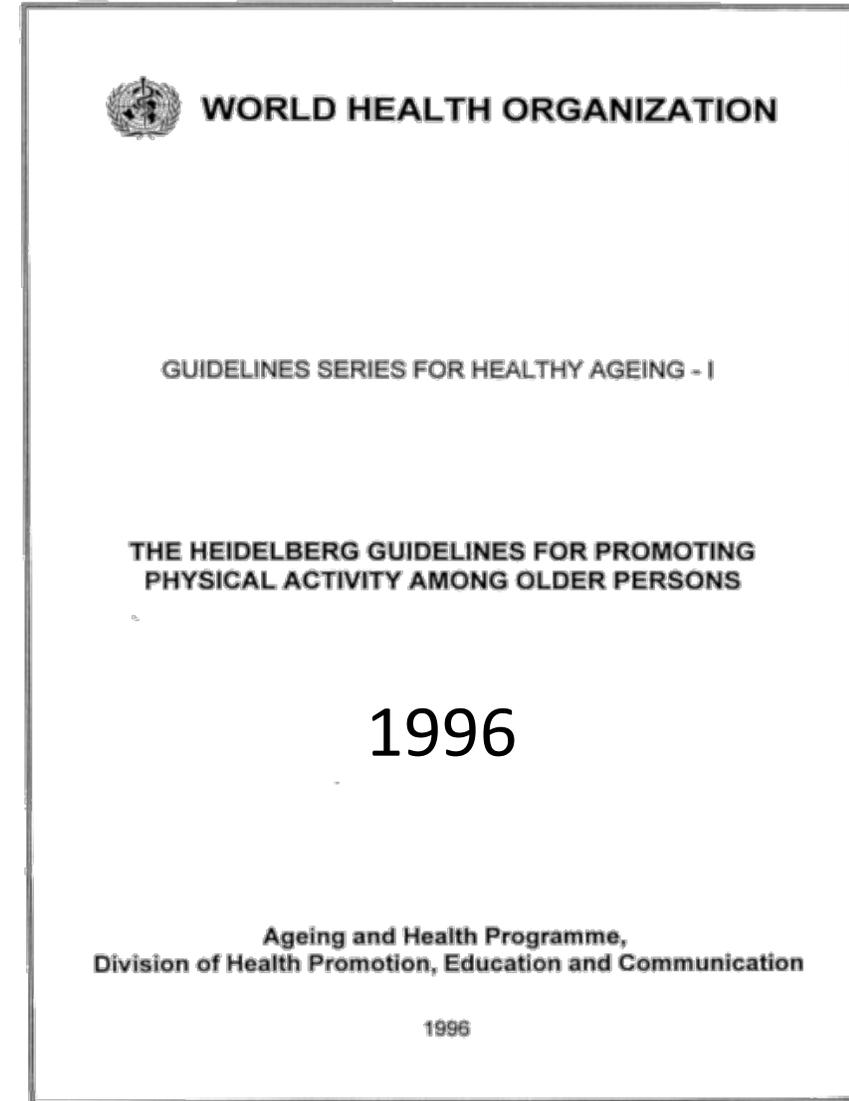
3.2. Current approaches in physical activity



Promoting physical activity to patients

September 2019

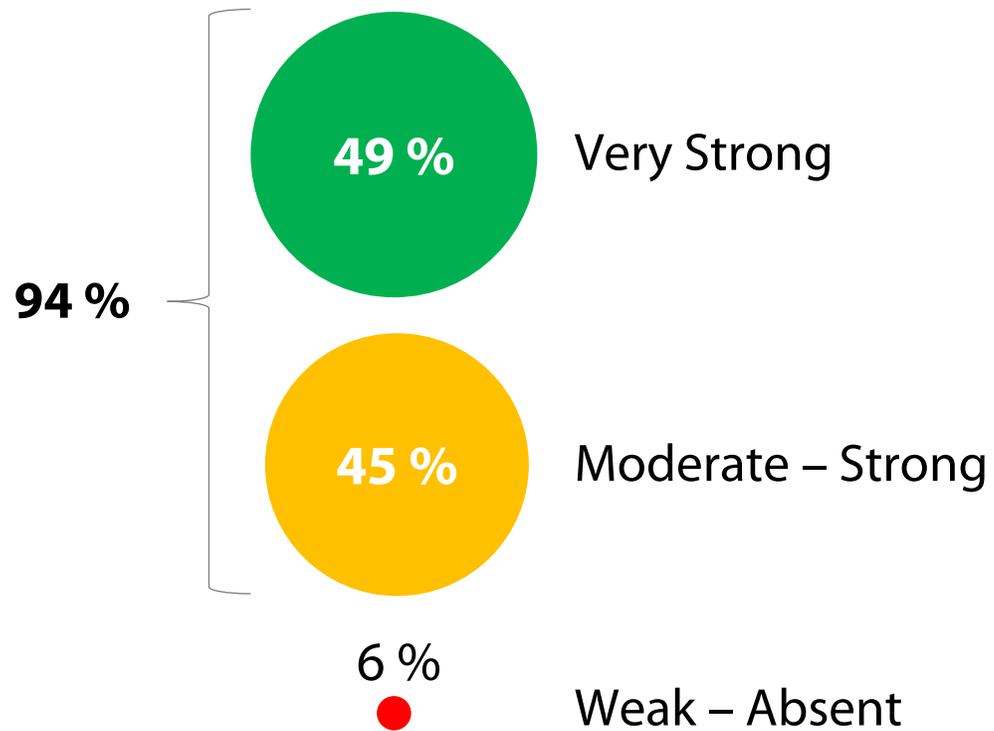
“Even a brief discussion within a consultation
can lead to change”



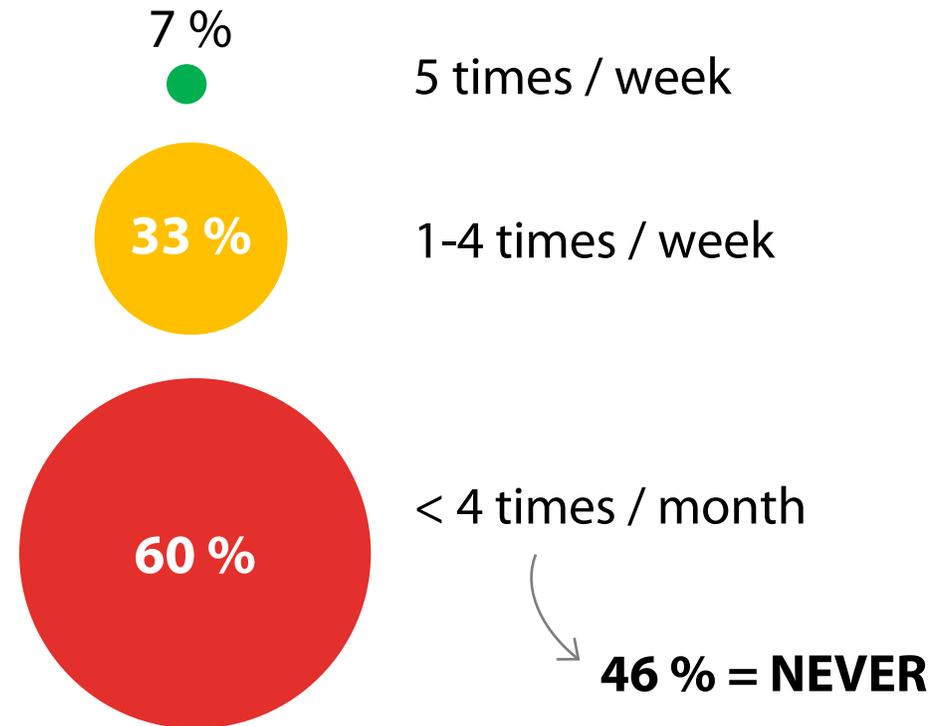
3. DUAL-PROCESS MODELS

3.3. Intention-behavior gap

Intention



Frequency



3. DUAL-PROCESS MODELS

3.3. Intention–behavior gap



Aware of the positive effects & Intention to be physically active
BUT Intention is **not sufficient as plans are often not executed**

4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

*Systematic
Review*

*Sports
Medicine*

Rewarding value of physical inactivity behaviors - 2018

Point of View



Physical Inactivity = Impulse Disorder - 2020

Impulse Disorder
Repeated failure to resist an
impulse to minimize effort

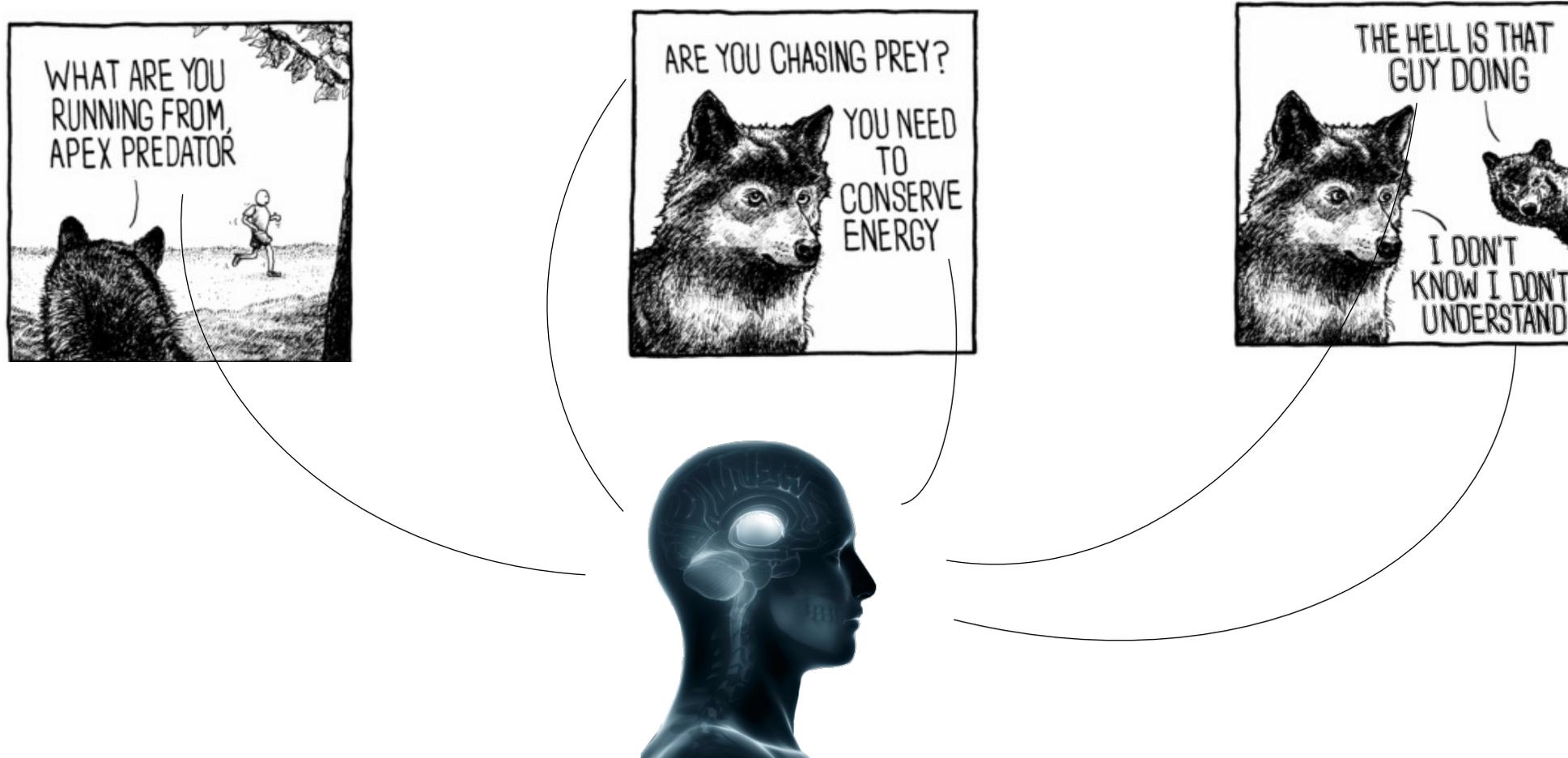
Theory



Theory of effort minimization in physical activity (TEMPA) - 2021

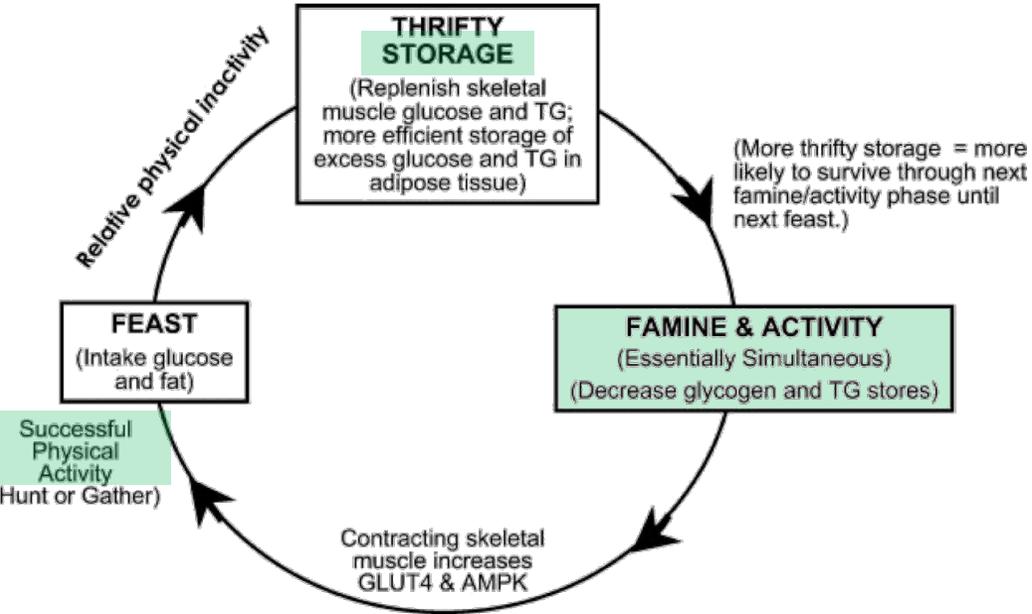
4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.1. Evolution



4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.1. Evolution

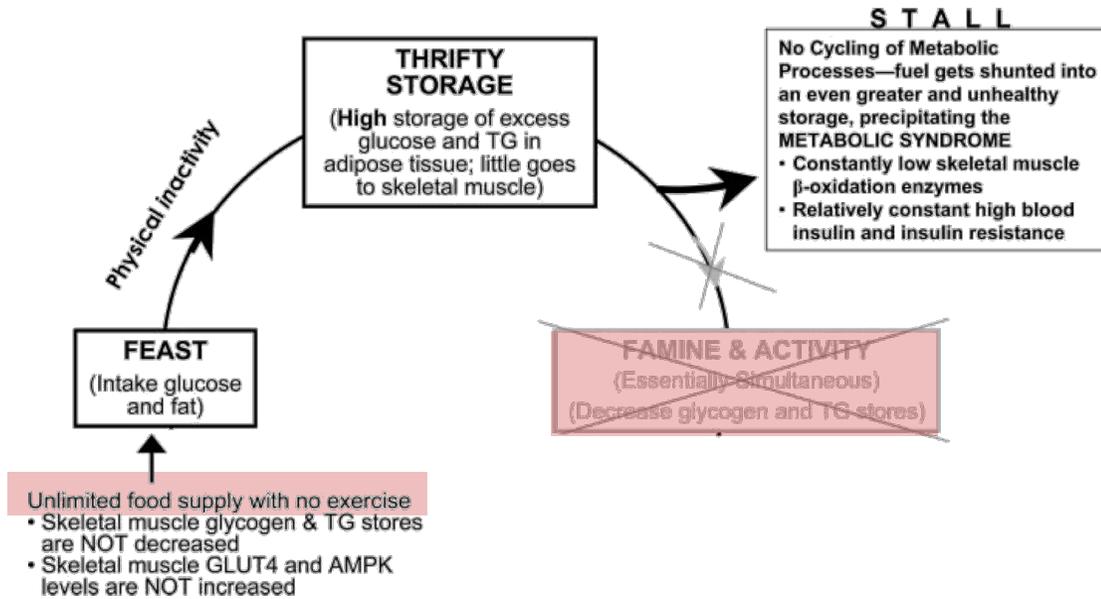


Food availability & physical activity = same cycle

Alternating periods of **food scarcity & abundance** are associated with **higher & lower physical activity**, respectively

4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.1. Evolution



In our modern societies,
energy-dense food is abundant & cheaper,
 food scarcity is often not a trigger of
 physical activity anymore.

4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.2. Evidence from genetics

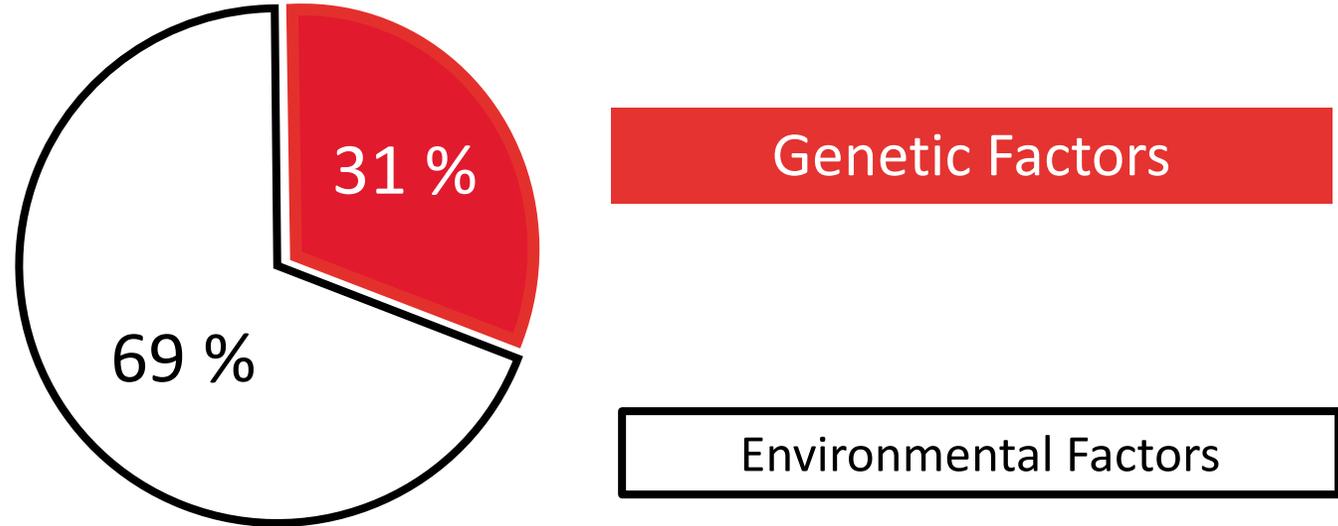
420 Monozygotic

352 Dizygotic



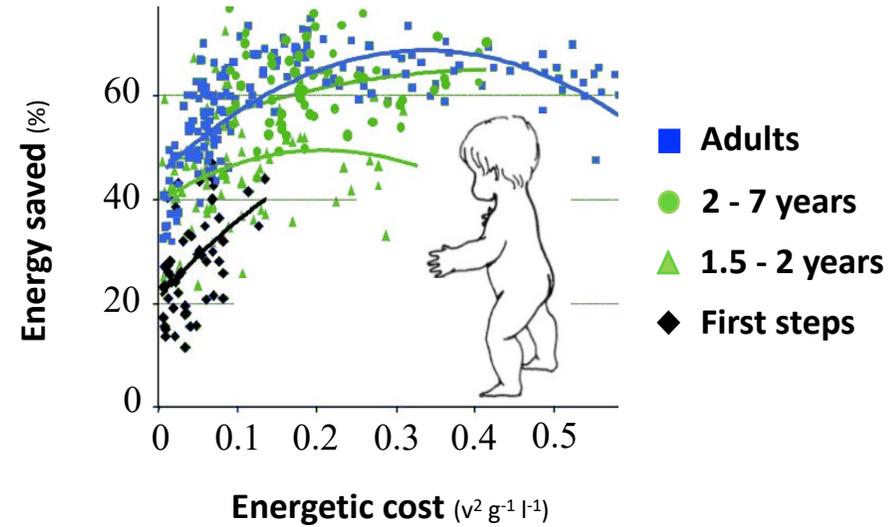
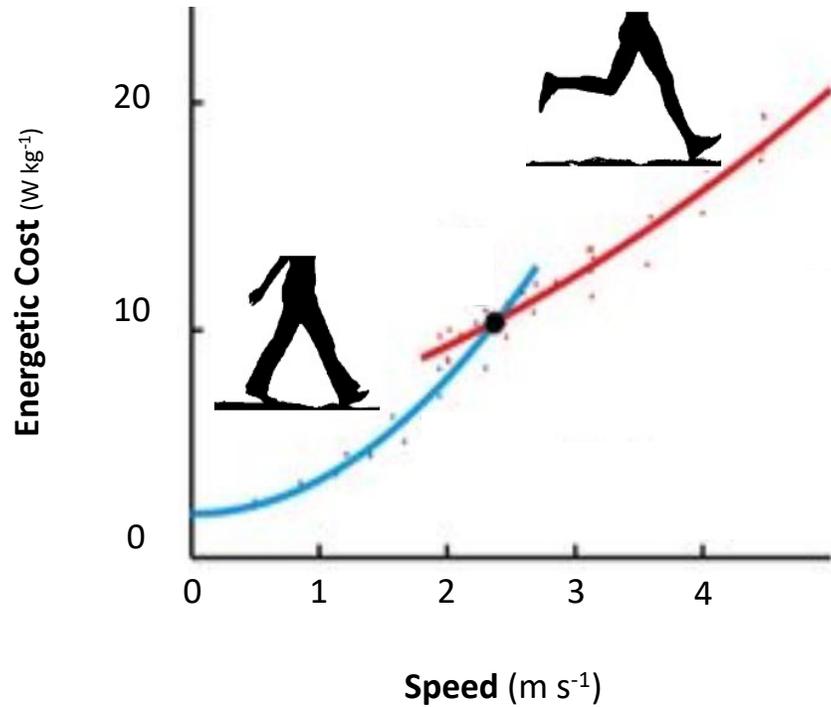
Sedentary Behaviors

% of explained variance



4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

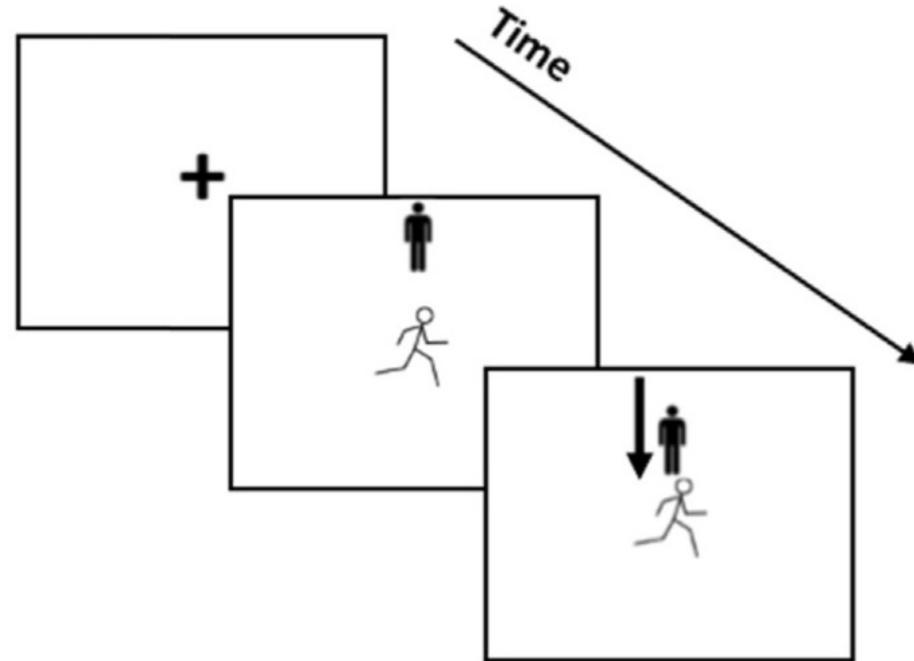
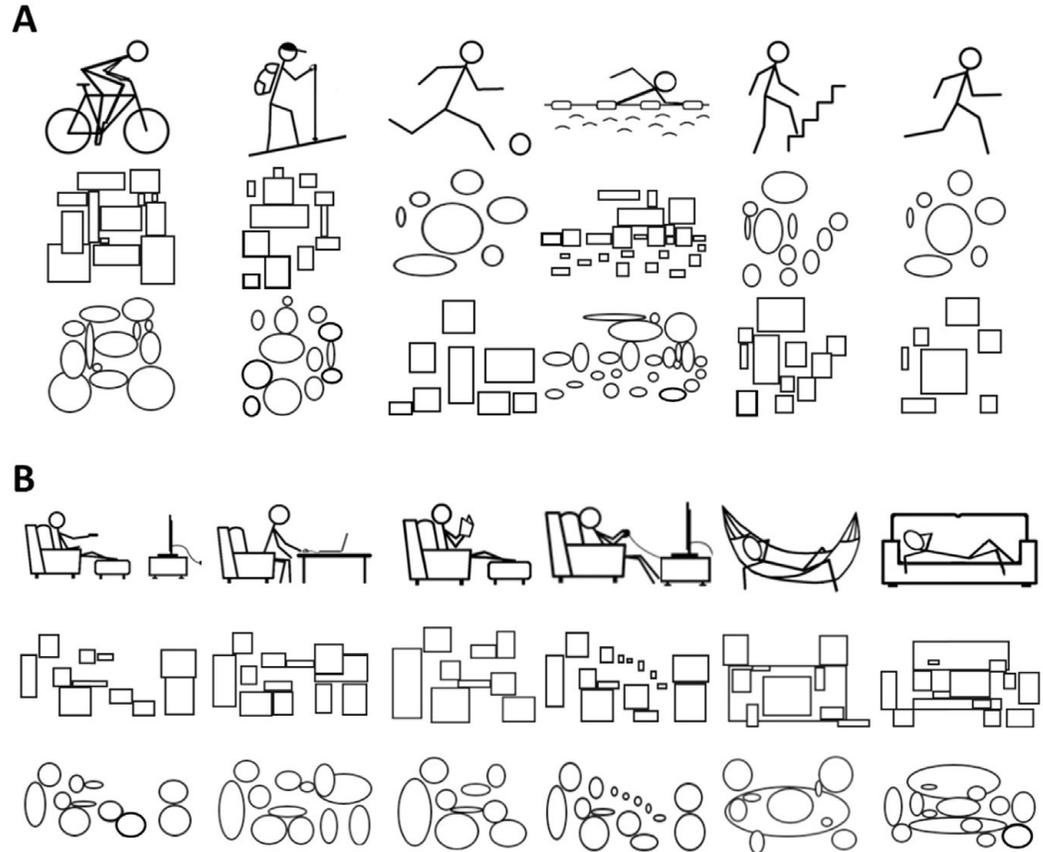
4.3. Evidence from biomechanics



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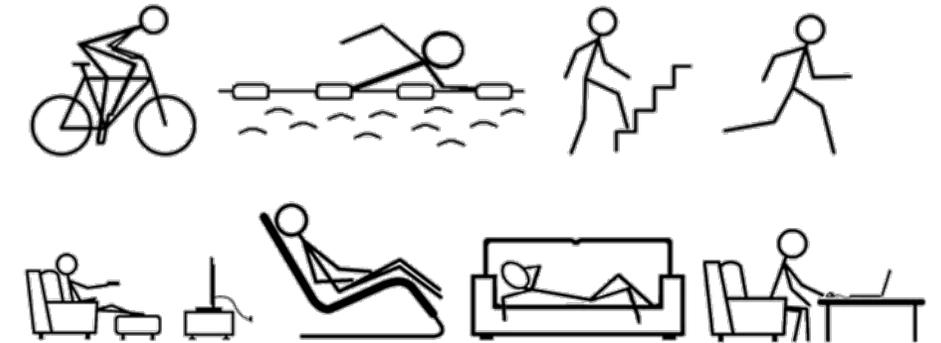
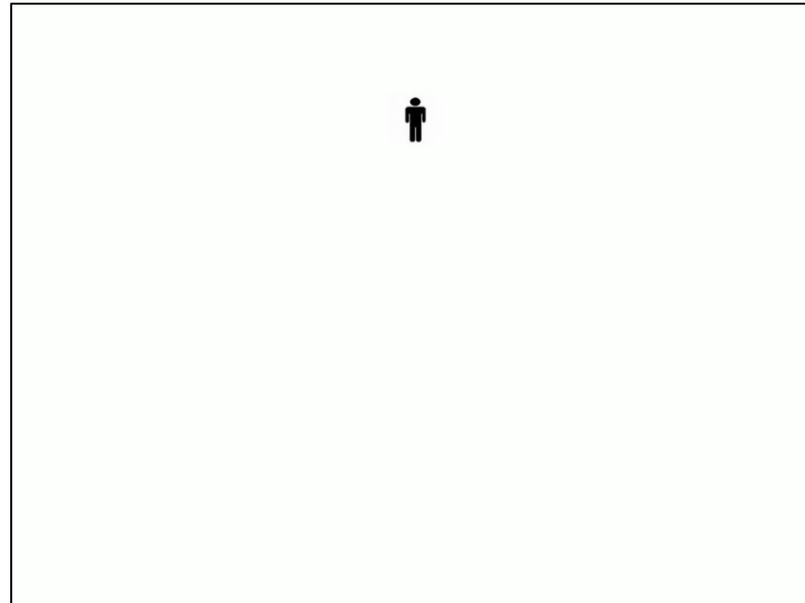
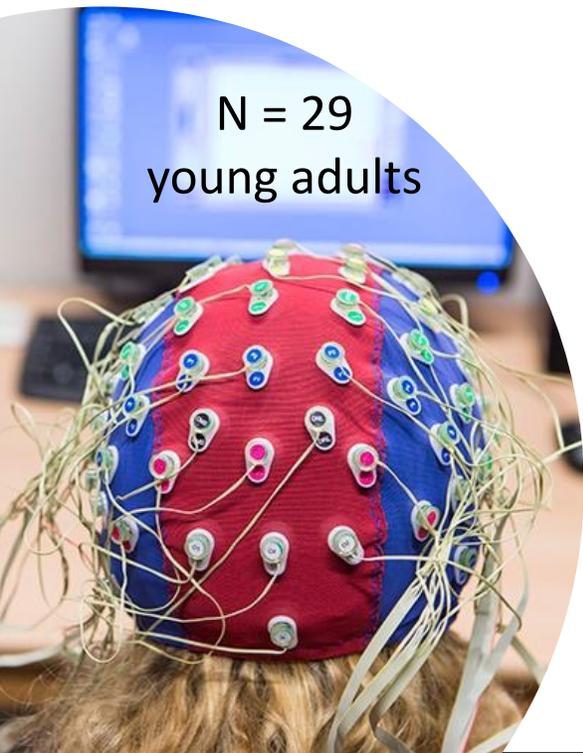
4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.4. Evidence from neuroscience



4. AUTOMATIC ATTRACTION TOWARD EFFORT MINIMIZATION

4.4. Evidence from neuroscience

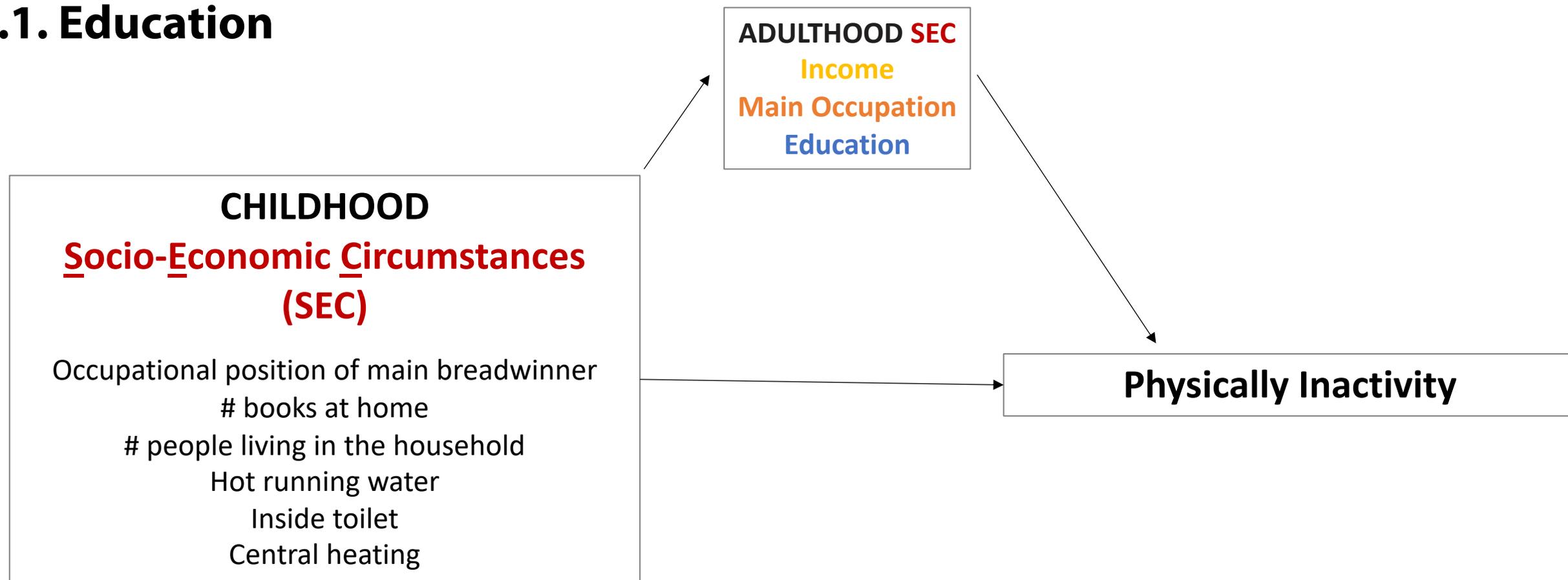


- Approach Physical Activity
- Avoid Sedentary Behaviors**

→ **More brain activity** required to avoid sedentary behaviors

5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.1. Education

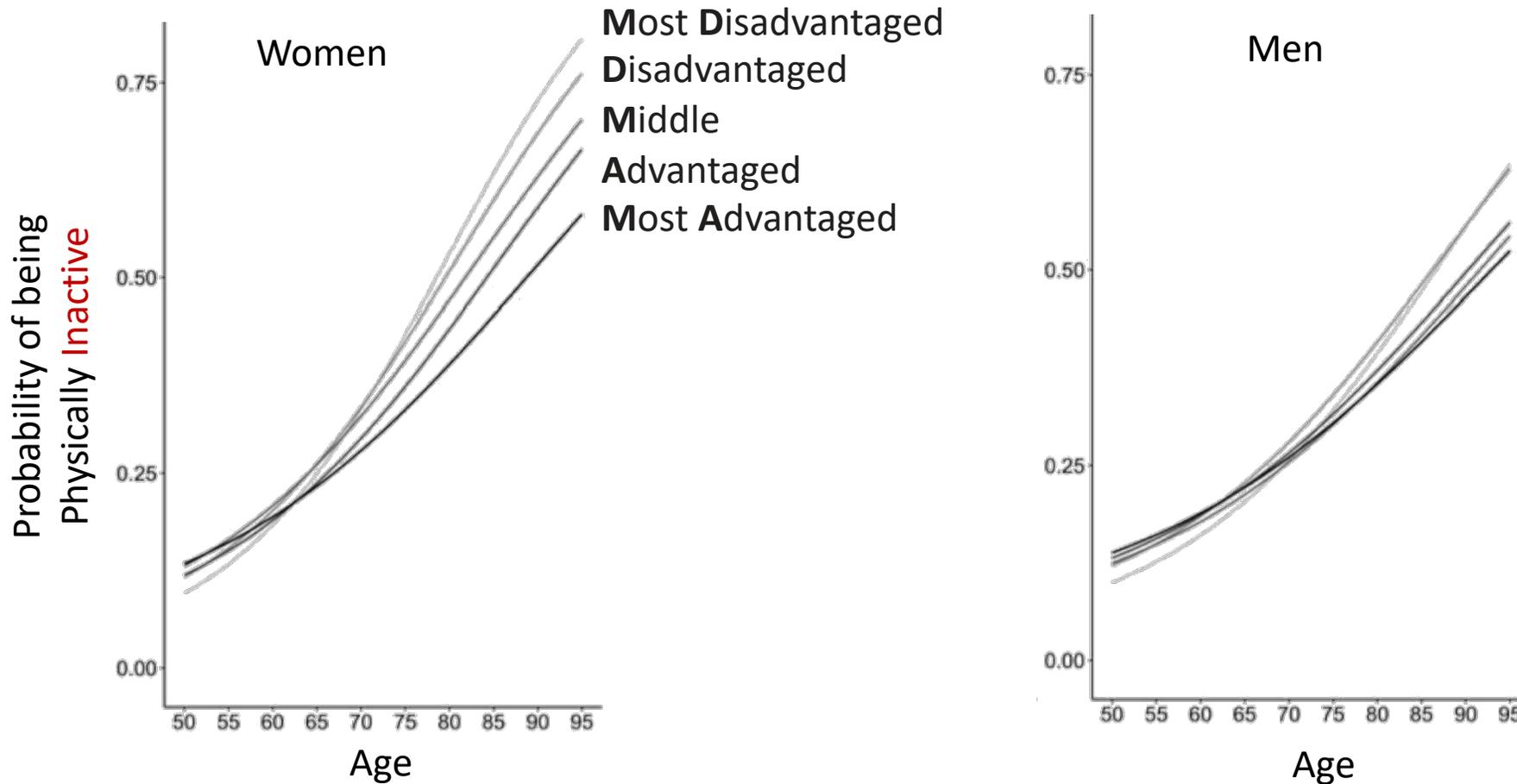


MA = most advantaged; **A** = advantaged;
M = middle; **D** = disadvantaged; **MD** = most disadvantaged

5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.1. Education

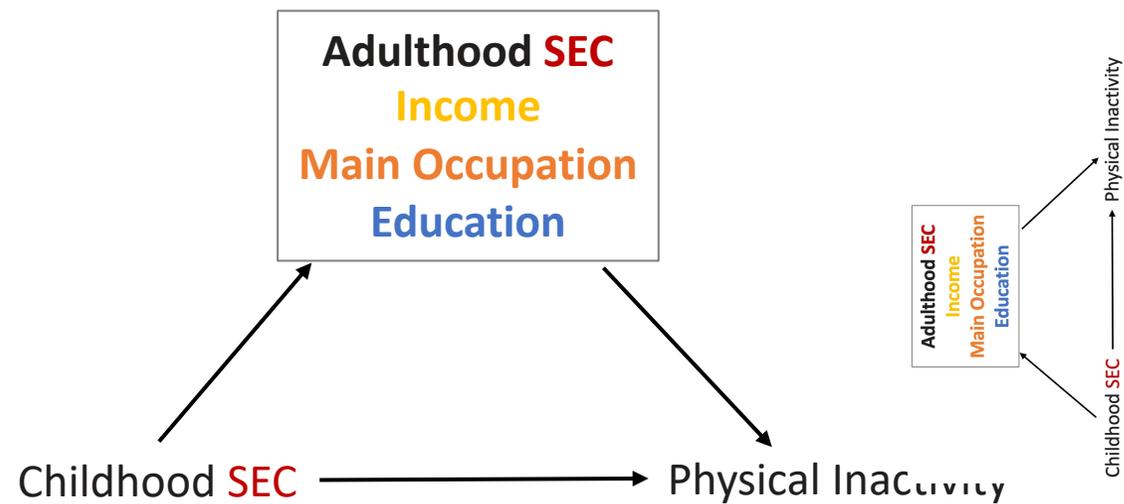
Early-life SEC \longrightarrow Physical Inactivity



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

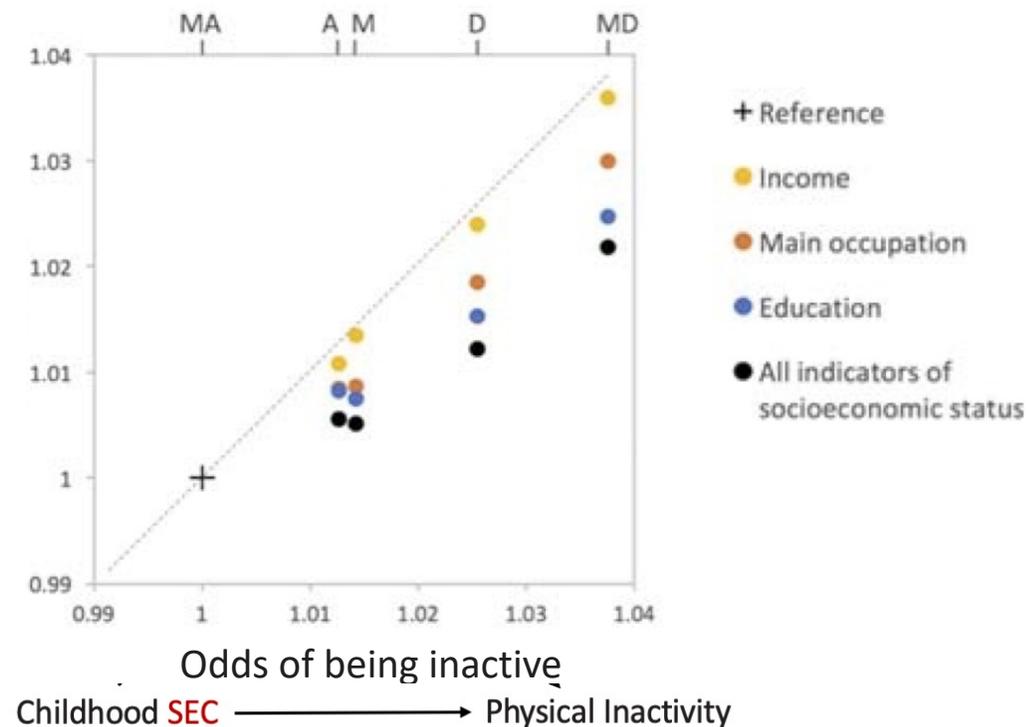
5.1. Education

Association between Childhood SEC & physical inactivity



Childhood SEC

MA = most advantaged = reference (+); A = advantaged; M = middle; D = disadvantaged; MD = most disadvantaged



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?

Cognition or Physical activity

Mendelian randomization (genetic variants)
to test **causal relationship** (age: 8-96 years)

General cognitive function

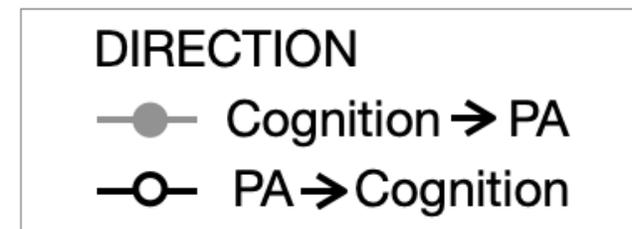
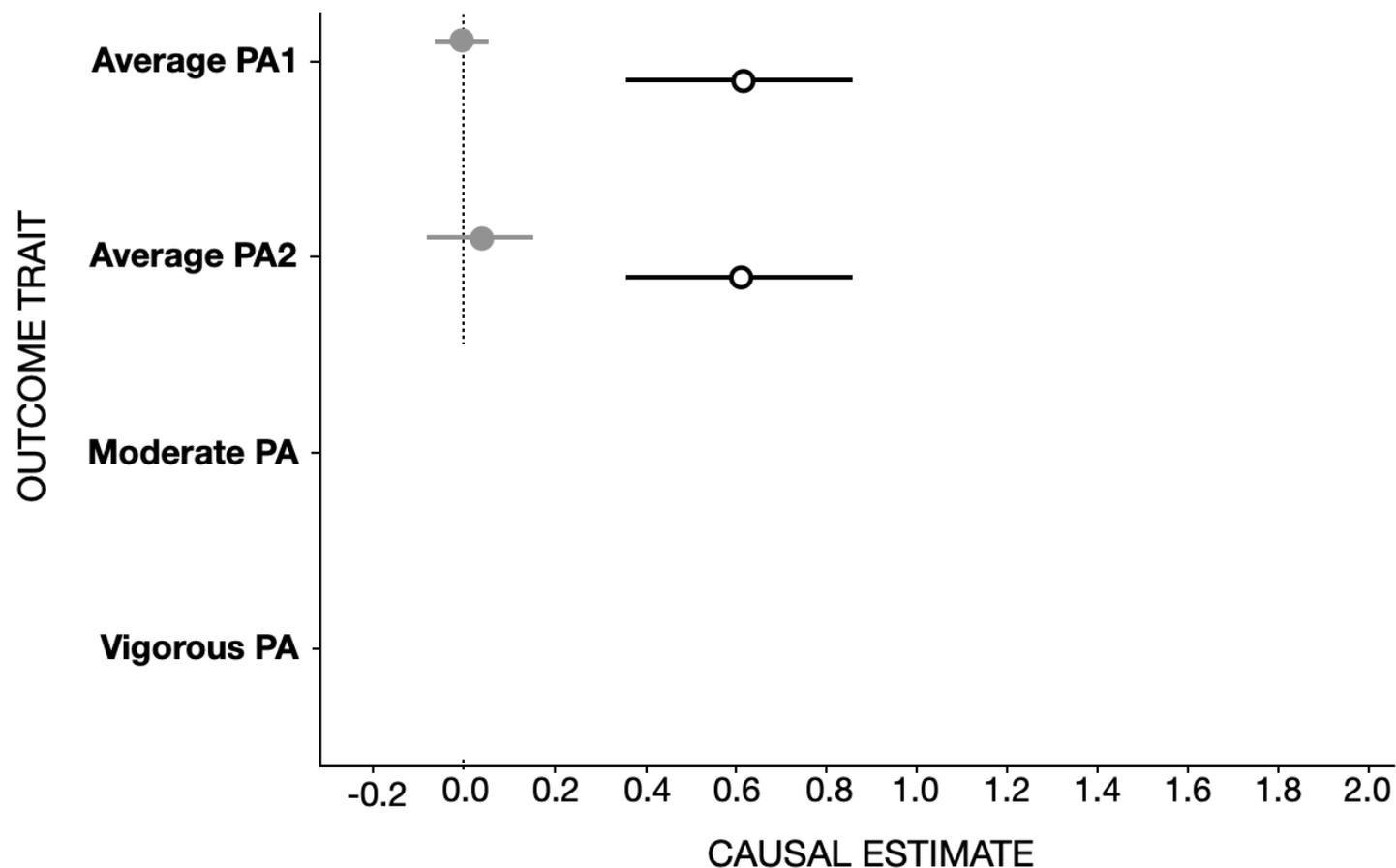
- Verbal & numerical reasoning
- Scores on neuropsychological tests

Physical activity

- Acceleration in milli-gravities (mg)
 - > 100 mg & < 425 mg = **moderate** physical activity
 - ≥ 425 mg = **vigorous** physical activity

5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?

Cognitive resources

- **Delayed recall** (10 words)
- **Verbal fluency**: Name as many animals as possible in 1 min
- **Education**: Primary, secondary, tertiary

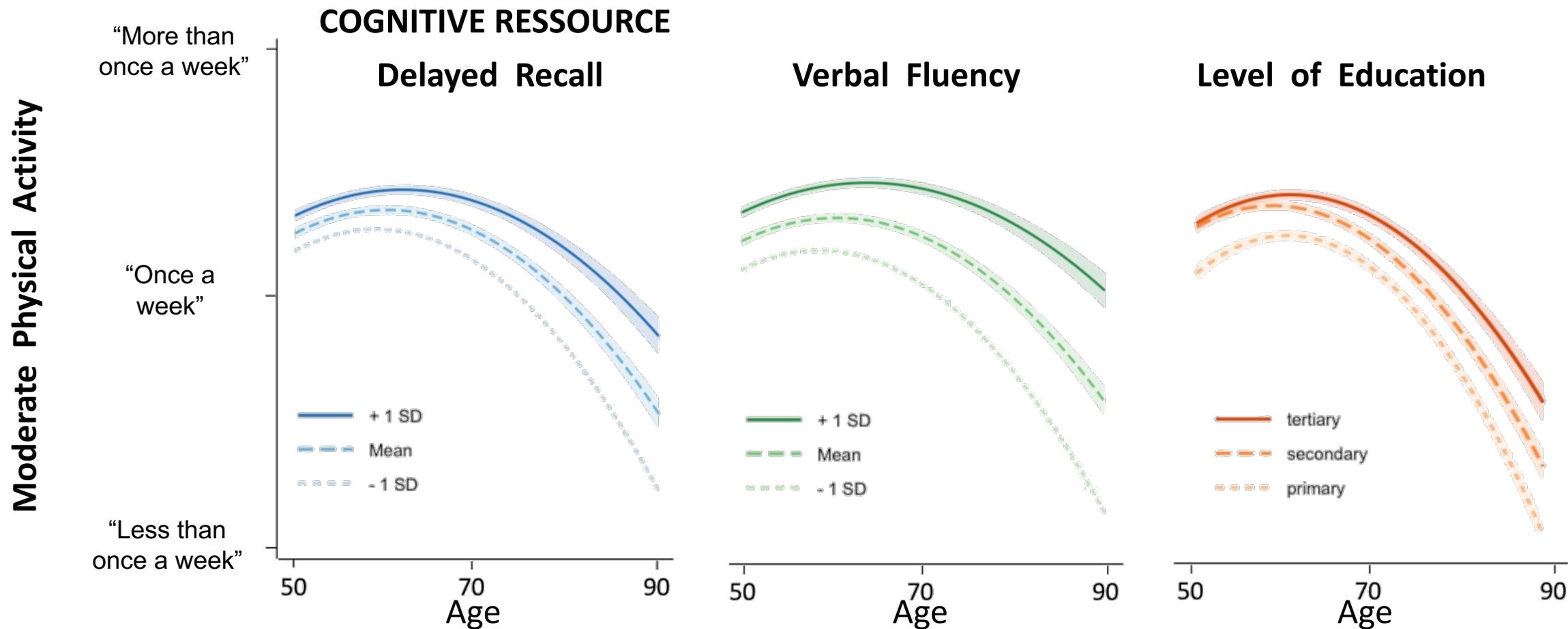
Physical activity frequency

- Times/week
 - *More than 1/week*
 - *1/week*
 - *1-3/month*
 - *Rarely or never*

N = 105,206
> 50 years

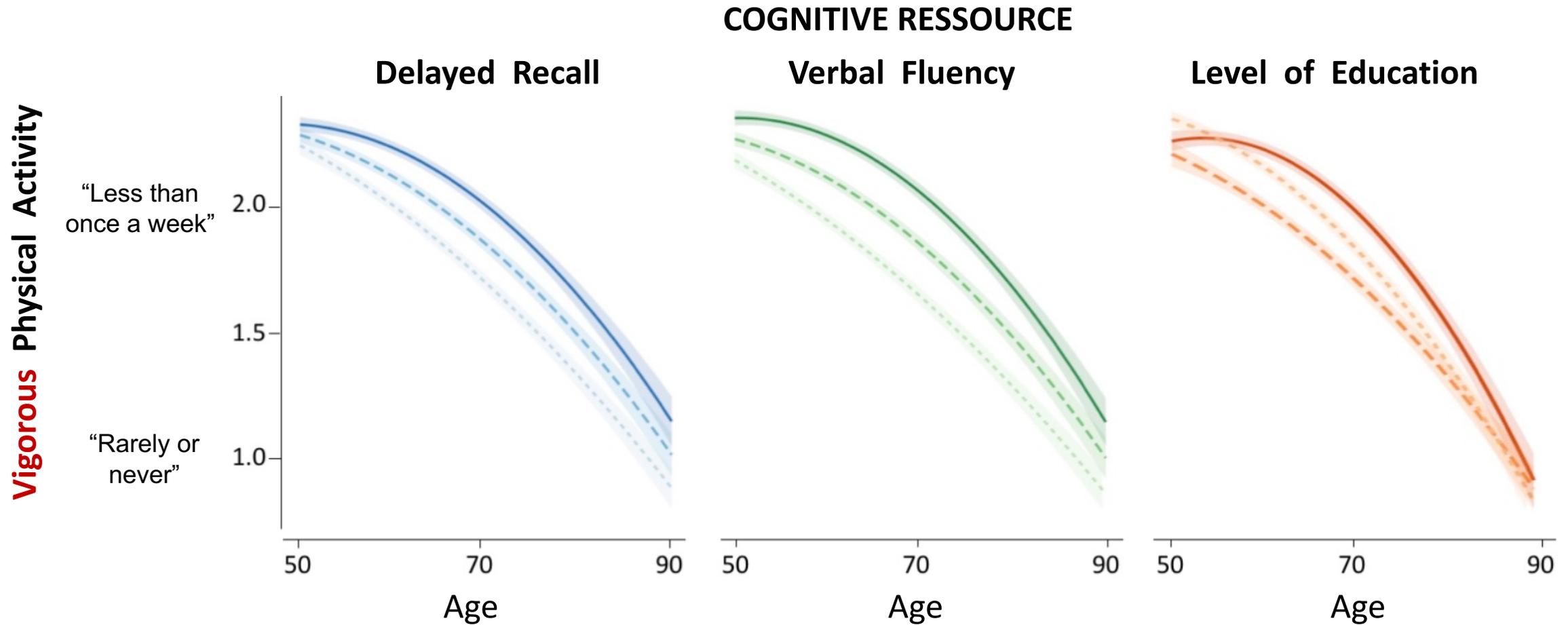
5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?



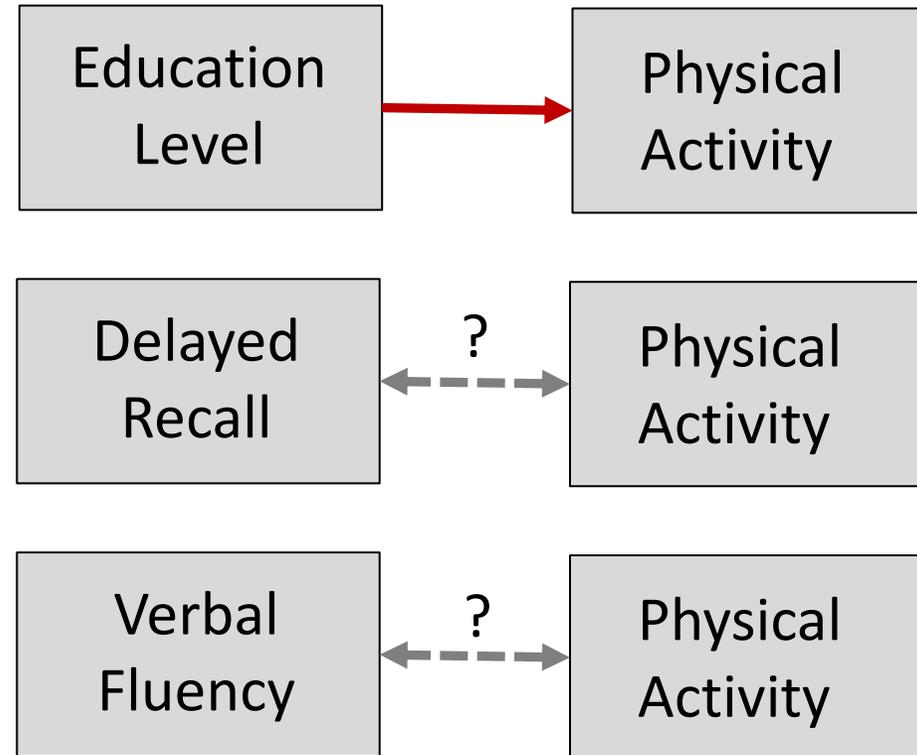
5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

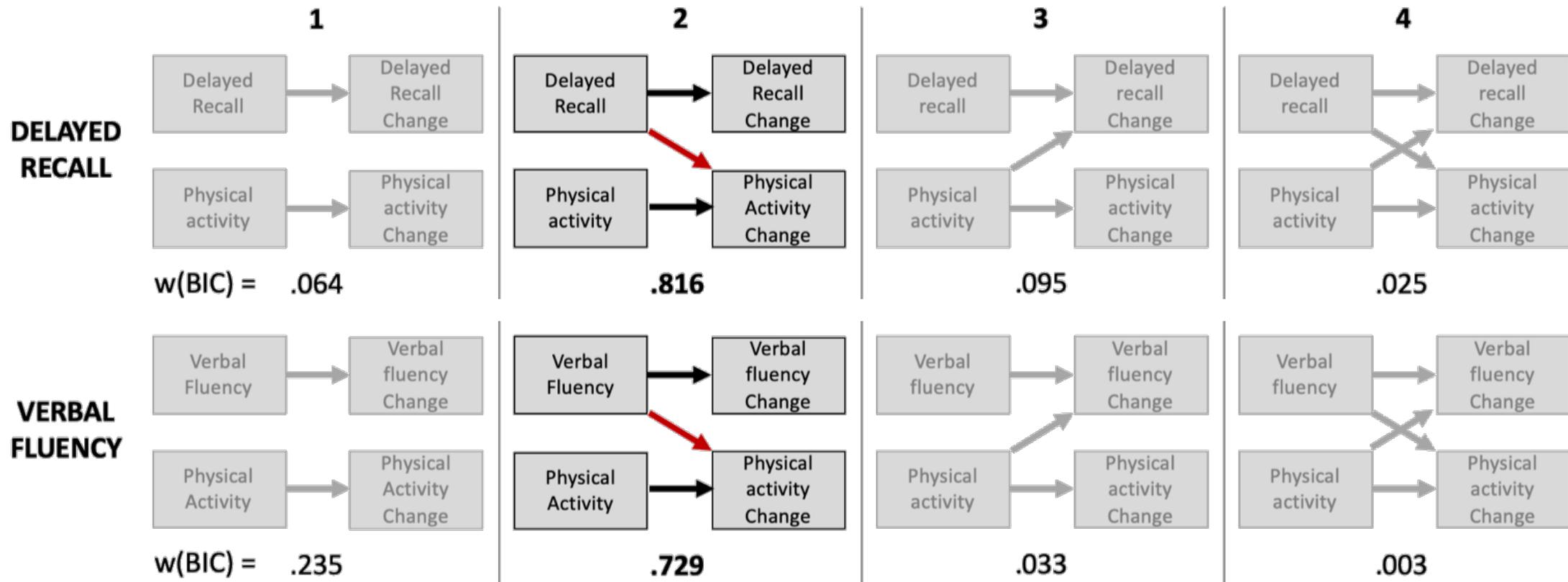
5.2. Which came first: The chicken or the egg?



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.2. Which came first: The chicken or the egg?

BIVARIATE LATENT CHANGE SCORE MODELS (BLCSM)



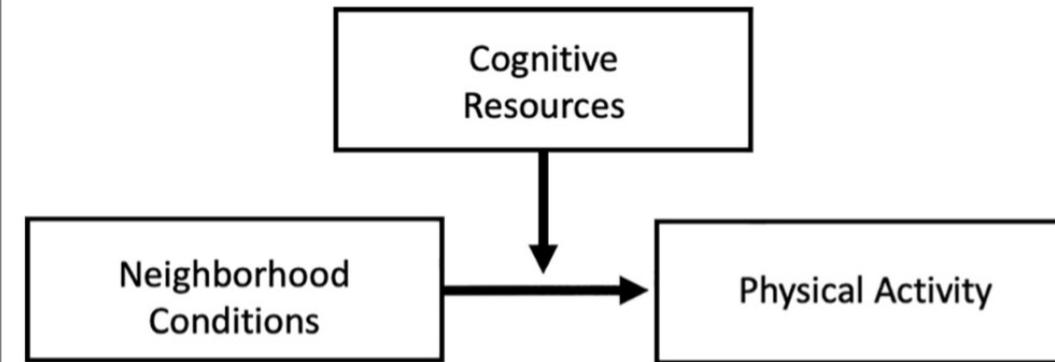
5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.3. Executive control & Physical activity & **Neighborhood conditions**

Neighborhood Conditions

- **ACCESS**
 - Sufficient **facilities within reasonable walking distance** (pharmacy, medical care, grocery)
 - Sufficient possibilities for **public transportation**

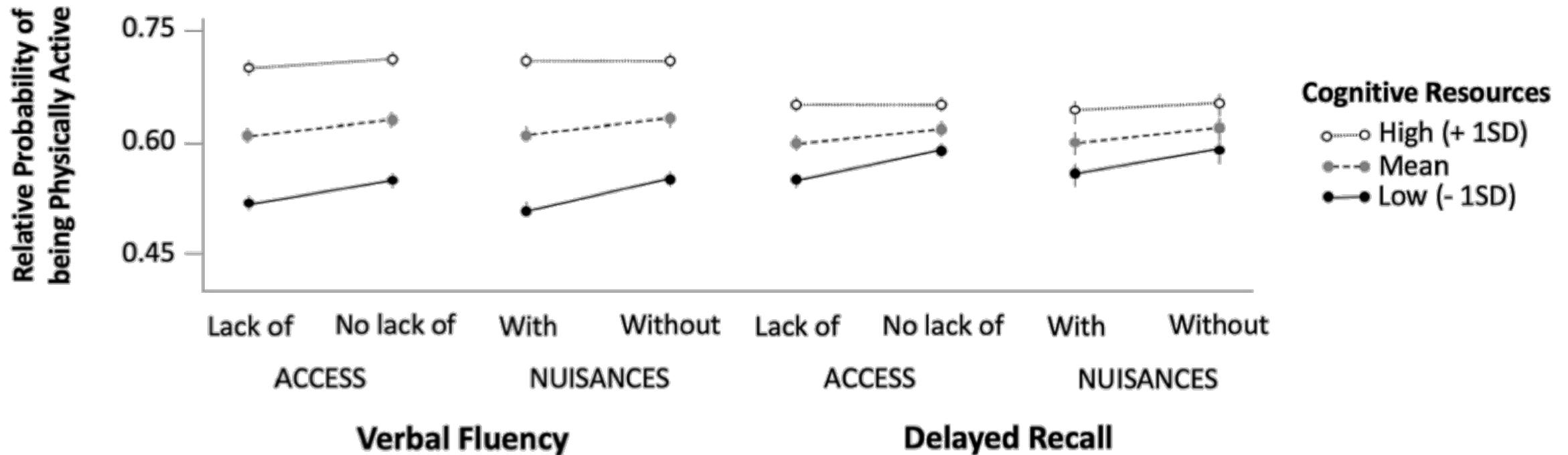
- **NUISANCES**
 - **Pollution**, noise or other environmental problems
 - **Vandalism or crime**



N = 28,393
> 50 years

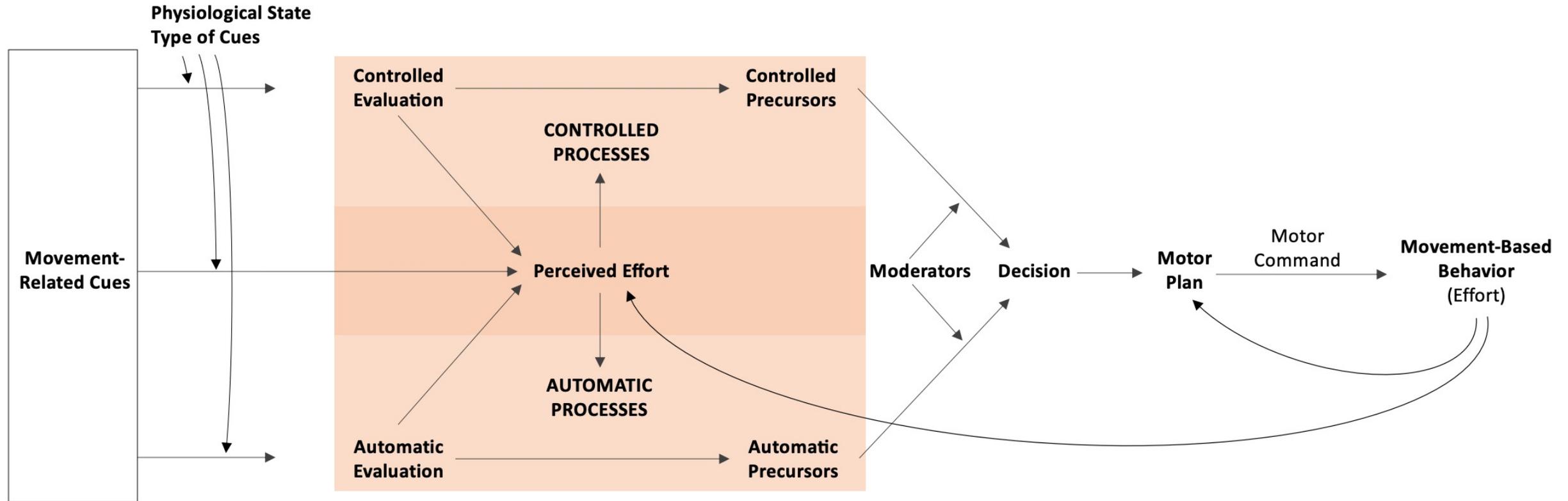
5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.3. Neighborhood conditions & Executive control of physical activity



5. EXECUTIVE CONTROL OF PHYSICAL ACTIVITY

5.4. The theory of effort minimization in physical activity (TEMPA)



6. RETRAINING AUTOMATIC PROCESSES

1 – Fitness

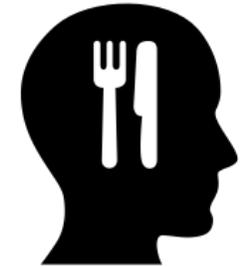
2 – Energetic expenditure

3 – Time

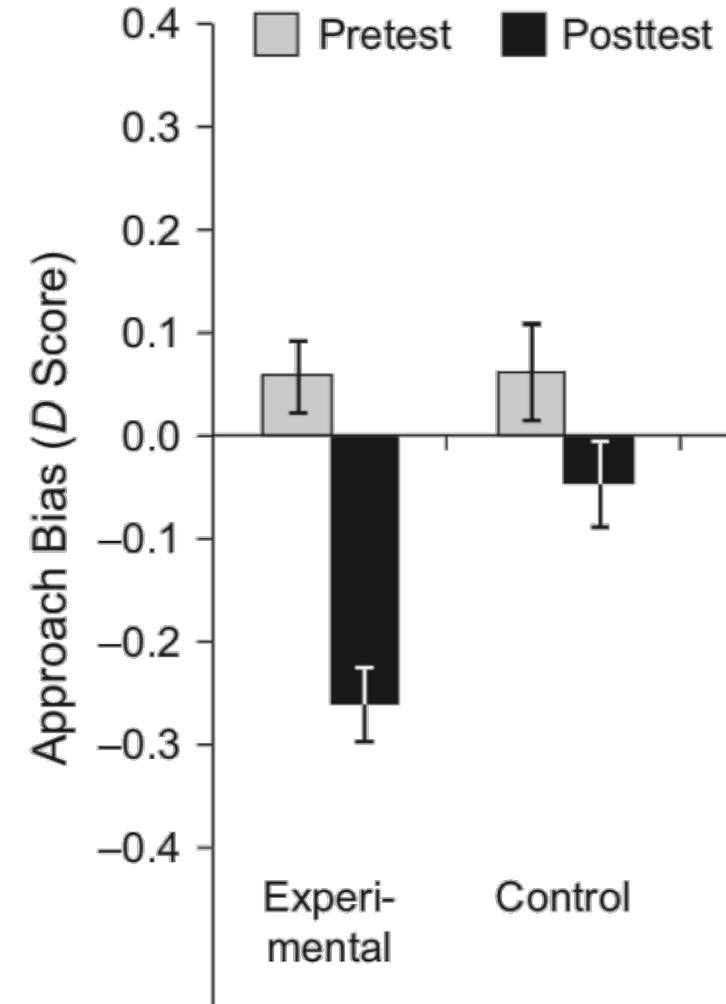
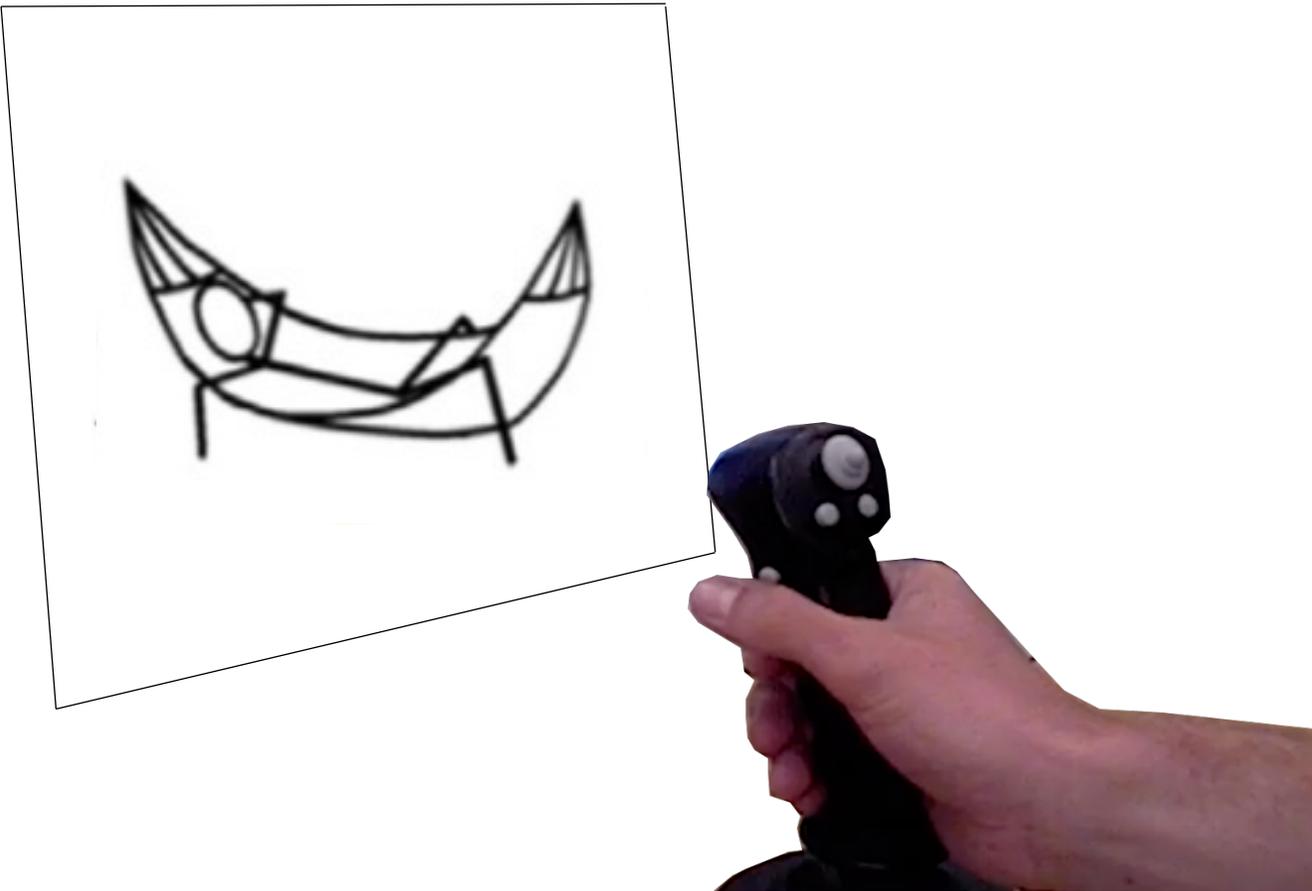
4 – Sex

5 – Age

6 – Hunger



6. RETRAINING AUTOMATIC PROCESSES



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