The advantages of a Business School with University values

The Institute of Business Administration - IAE in Saint Etienne was founded by a ministerial decree along with 34 other IAEs in France and the Overseas Territories in 1964. There are 65 permanent members of staff in the renowned Economies, Finance & Management Research laboratories as well as 150 professionals who each teach within their sector of activity.

Courses adapted to the current job market

The IAE Degree is based on fundamental core courses for 3 semesters then students choose to major in one these fields:
- Management
- Economics
- Accounting
- Finance

We also offer a large range of 16 Master’s programmes - 8 of which are sandwich courses/apprenticeships.

The IAE is proud of its high level of teaching, its close links to industry and its socio-economic network of business partners. Consequently, our School has excellent employability rates for Master’s graduates.

Student support

Studying at the IAE in Saint Etienne enables you to enjoy life in a pleasant and dynamic, medium-sized, French city.

We offer our first year Degree students:
- Applied and fundamental teaching
- Small tutorial groups
- Continual assessment
- Obligatory presence
- Economics & Business English option
- Political Science option